

Privacy Policy

This privacy policy ("policy) explains how we process your personal data, incl. what we use it for and how we store and protect it. Furthermore, the policy explains the rights that you have when we process your personal data.

Data privacy is important to us.

We are the company responsible for the processing of your personal data in accordance with this policy. Here's our information:

Actinium ApS , Frederiksdalsvej 189

2830 Virum

Denmark

Company registration no: 41350105

Email: privacy@actiniums.com

To make the policy more user friendly we use "we", "us", "our" etc. to describe our company.

When we talk about our "website" we mean www.actiniums.com.

When we refer to "you" we mean you as a user of our website.

Context

What is personal data?

It is information about an identifiable, natural person. Typically, this includes the person's contact information such as name, physical address, and phone number, footage, location, etc.

What are processing activities?

They are basically any of our activities that involve personal data. Hence, an activity of processing covers the collection, recording, structuring, storage, alteration, retrieval, disclosure, and erasure of data, etc. Processing activities must be limited to what is necessary for a specific purpose.

We process your data for Marketing purpose.

We process your data for marketing-related purposes, incl. doing demos and tailoring our communication with you to accommodate your areas of interests and focus and sending you relevant product and service promotion and offers.

Here is the data we process:

- Your contact details such as name, email, phone
- The company you work for
- When you gave consent

We process your personal data on these legal bases:

- Your consent (GDPR Article 6.1.a).
- Comply with our legal obligations (GDPR Article 6.1.c), incl. the Danish Marketing Practises Act.

- To pursue legitimate business interests of our own related to operating our website and providing our services to you, or to pursue the legitimate interests of third parties as long as your interests and fundamental rights do not override those interests (GDPR Article 6.1.f).
- For the establishment, exercise or defense of legal claims, where necessary (GDPR Article 9.2.f).

We keep your information for up to one year after our most recent contact with you.

If we have collected publicly accessible information about you for the purpose of being able to carry out marketing activities, we will keep such data for as long as the relevant activity is ongoing and for one year after that.

From where we collect your personal data:

- Directly from you
- Online sources, e.g. social media that are publicly available (LinkedIn)

Sub-processors

We only disclose personal data to our third-party providers who act as data processors, and process personal data on our behalf. For example, by providing IT systems to host this site and the data associated with it.

Our service providers

Company	Location of processing	Purpose	Component	Website
Neon	EU	Data storage	Database	https://neon.tech/
Vercel	EU	Data transfer	Frontend hosting	https://vercel.com/
Heroku	EU	Data reception	Backend hosting	https://www.heroku.com/

Additional information

We don't process any sensitive data.

We do not sell or rent your data to marketers or third parties.

We do not transfer to countries outside the EU/EEA

If you would like more information about our legal basis for processing your data, feel free to contact us (see our details in the beginning of the policy).

Your rights

You have the following rights:



The right of access: You have the right to view which personal data we process about you.



The right to rectification: You has the right to have inaccurate data about you corrected.



The right to erasure: You have the right to have your data erased before we erase such data based on our retention and erasure period.



The right to restriction of processing: You have the right to have the processing of your personal data restricted.



Right to object: You have the right to object to our otherwise lawful processing of your personal data.



Right to data portability: You have the right to receive your personal data in a structured, commonly used, and machine-readable format and to have such personal data transferred from one controller to another.

If you wish to exercise your rights, please reach out to us.

If you have any questions or concerns about our processing of personal data or wish to withdraw your consent, please reach out to us.

Security of personal data

We are committed to protecting the security of your personal data. Therefore, we use several security technologies and procedures to help us to protect your personal data from unauthorized access, use or disclosure. We keep your data on computer systems that are limited access and just in controlled facilities and always subject to confidentiality.

Making a complaint to the authorities

If you wish to complain about our processing of your personal data, you have the right to submit a complaint to the competent supervisory authority.

Website: <https://www.datatilsynet.dk>

Email: dt@datatilsynet.dk

Address: Borgergade 28, 5., 1300 Kbh K

Telephone: +45 33 19 32 00

Changes to this privacy policy

We update our privacy policy on a regular basis. We recommend that customers, partners, and visitors to our website re-visit this Privacy Policy on occasion to learn of new privacy practices or changes to our Privacy Policy.

This privacy policy was last updated on 08-05-2024